

BORDIGA
— 1888 —

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INTRODUCTION...

BORDIGA, FOUNDED IN CUNEO IN THE OCCITAN (“MARITIME”) ALPS, HAS BEEN DISTILLING HIGH QUALITY, SMALL BATCH GINS SINCE 1900. 117 YEARS ON AND THE OCCITAN GIN REMAINS A HOUSE CLASSIC, AND WAS JOINED IN 2011 BY TWO NEW CREATIONS: THE PREMIUMS ROSA AND DRY. A YEAR LATER, THE FIRST EVER SMOKED GIN WAS BORN, COMPLETING THE REPERTOIRE OF 100% ITALIAN SPIRITS.

INSPIRED BY THE HISTORY OF THE SURROUNDING VALLEYS, WHERE THE ANCIENT OCCITAN DIALECT ONCE RESOUNDED, EACH DISTILLATION STAYS TRUE TO FOUNDER PIETRO BORDIGA’S FASCINATION WITH NATURE AND MASTERY OF CUNEO’S RICH TOPOGRAPHY - ONLY THE FINEST, HAND-PICKED MOUNTAIN HERBS GO INTO THE STILL (THE CLASSIC COPPER, WOOD BURNING TYPE, OF COURSE).

ORIGINAL RECIPES ARE HONOURED AND RESPECTFULLY ALTERED WHEN MODERN TASTES DEMAND.

FRESH FROM LAND TO DISTILLERY, ALL IS PRODUCED 100% IN HOUSE.



DESIGN & INSPIRATION...

THE PINK FLAMINGO, A VIBRANT RESIDENT OF THE LANGUEDOC IN NEIGHBOURING OCCITANIA, FRANCE, IS THE INSPIRATION BEHIND THE DESIGN OF THE GIN SMOKE, ROSA AND PREMIUM DRY. ENCAPSULATING THE DISTILLERS’ CREATIVITY WITH A PLAYFUL SURREALIST TWIST - FLAMINGOS ATOP BICYCLES - THE ARTWORK IS A NOD TO THE REVOLUTIONARY 1920S AND THE SURREALISTS’ IDEA OF A BOUNDLESS IMAGINATION AND INNOVATION - A NOTION SHARED BY THE DISTILLERS AS THEY CONCOCT NEW BLENDS.

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PREMIUM, SMALL BATCH ITALIAN GINS



L'ARTE ITALIANA DI SAPER FAR BENE LE COSE

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SMOKE



THE WORLD'S FIRST SMOKED
GIN!

SIX TIMES DISTILLED

BOTANICALS: SMOKED JUNIPER,
ANGELICA ROOT, CARDAMOM,
LIQUORICE

LIKE ALL GREAT THINGS, THIS GIN WAS CREATED BY A CHANCE ENCOUNTER: A BATCH OF JUNIPER BERRIES ACCIDENTALLY LEFT NEXT TO A TRADITIONAL COAL BURNING STOVE, KNOWN AS A “STUBA” IN THE OCCITAN DIALECT. UPON DISCOVERING THEIR MISTAKE, THE MASTER DISTILLERS USED THE SMOKED BERRIES FOR FUN: AND VOILA! THE UNEXPECTED, EXTRAORDINARY FLAVOUR OF THIS PREMIUM GIN WAS BORN.

70CL
42% VOL

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ROSA

FIVE TIMES DISTILLED
BOTANICALS: JUNIPER,
ANGELICA ROOT, CORIANDER,
PINK GRAPEFRUIT & RED ROSE
BUDS

WHEN JUNIPER BERRIES ARE INTRODUCED TO THE SWEET SUMPTUOUSNESS OF THE QUEEN OF FLOWERS, THE ROSE, AN EXTRAORDINARY MIX OF FLAVOUR AND SCENT IS BORN. THE RICH BOTANICALS PRESENT IN THIS GIN ARE MIXED IN THE FINAL DISTILLATION WITH FRESH ROSE BUDS, TAKING ON A DELICATE FLORAL AROMA AND SOFT, YET DISTINCTIVE, PALE PINK COLORATION.



70CL
42% VOL

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PREMIUM DRY

FIVE TIMES DISTILLED
BOTANICALS: JUNIPER,
ANGELICA ROOT,
CORIANDER, ORANGE &
THYME



BORDIGA'S DRY GIN IS ONE OF ONLY A FEW 100% ITALIAN SMALL BATCH GINS. DISTILLED AS TRADITION WOULD DICTATE, IN COPPER STILLS FUELLED BY TRADITIONAL WOOD BURNERS, IT IS PRODUCED FROM A BASE OF JUNIPER BERRIES FRESH FROM THE MARITIME ALPS.

THE MICRO CLIMATE OF THIS ALPINE REGION, WHERE SEA AND MOUNTAIN AIRS COMBINE, IMBUES THE BOTANICALS WITH RICH ESSENTIAL OILS, GIVING A UNIQUE AND EXTRAORDINARY FLAVOUR PROFILE.

WONDERFULLY PERFUMED WITH WEIGHTY BASE NOTES ADDING BODY AND DEPTH, INTENSE JUNIPER SHINES THROUGH, SETTING THIS DRY GIN APART FROM CONTEMPORARY PREMIUM DISTILLATIONS.

70CL
42% VOL

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OCCITAN GIN



BORDIGA'S SIMPLEST EXPRESSION
OF THIS CLASSIC SPIRIT.

100% NATURAL INGREDIENTS
HAND-HARVESTED ALPINE HERBS

FOUR TIMES DISTILLED

INGREDIENTS:
ANGELICA ROOT, CARDAMOM, CORIANDER,
OCCITAN JUNIPER & ORANGE

FLAVOUR PROFILE:
SIMPLE & REFINED, WITH FRESH JUNIPER,
CITRUS AND ORANGE PEEL

VERSATILE:
IDEAL FOR MIXING

NAMED AFTER THE OCCITAN ALPS IN WHICH CUNEO SITS, THIS ELEGANT TAKE ON THE LONDON DRY STYLE WAS FIRST DISTILLED IN 1900. POLITICAL RESISTANCE TO FOREIGN INFLUENCE IN TURN OF THE CENTURY ITALY PROHIBITED USE OF THE WORD "GIN" AND SAW THE FIRST BATCHES RELEASED UNDER THE NAME "GINEPRO DELLE APLI" - AN ODE TO THE SPIRIT'S PRIMARY INGREDIENT: MOUNTAIN JUNIPER BERRIES.

BALANCED BETWEEN LAND AND SEA, THE UNIQUE TERRAIN AND MICRO CLIMATE OF THE OCCITAN VALLEYS PRODUCE JUNIPER BERRIES WITH DISTINCT, ORGANIC CHARACTERISTICS, RICH IN ESSENTIAL OILS AND STRONG, PERFUMED AROMAS. THEIR FLAVOUR IS UNRIVALLED THE WORLD OVER.

100CL
42% VOL

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BIANCO



BIANCO IS A JEWEL IN THE DISTILLER'S CROWN. BLENDING ALPINE GENEPY WITH AROMATIC OCCITAN HERBS, A POTENT AND PURE WHITE SPIRIT WITH A UNIQUE DELICACY AND VELVETY SOFTNESS IS BORN.

AVANT-GARDE IN TECHNIQUE, BIANCO IS PRODUCED BY DISTILLATION AND OSMOSIS OF ALCOHOL VAPOURS - A METHOD SPECIALLY CRAFTED TO PROTECT PURITY OF FLAVOUR AND ENHANCE THE UNIQUE CHARACTERISTICS OF THE CAREFULLY SELECTED BOTANICALS.

BEST ENJOYED NEAT, ICE COLD OR MIXED
THE FREUD WAY IN
THE BORDIGA '88 MARTINI.

'88 MARTINI

45ML BIANCO GENEPY LIQUEUR
25ML BORDIGA EXTRA DRY
VERMOUTH
DASH ORANGE BITTERS
LEMON ZEST

50CL
37% VOL

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